

Minutes of Board Meeting April 14, 2011

Attendees:

David Copp, Mark Gordon, Ed Hutton, Ruth Keeley, Nancy Mead, Corinne Miller, Dusty Miller, Florence Orenstein, Phyllis Wood, Steve Zaslaw, Craig Miller, Shirley Forsyth

Nancy Mead opened the meeting at 10:05 at the home of Dusty Miller.

Secretary's Report

Ruth Keeley presented the minutes and they were approved as corrected.

Treasurer's Report

David Copp There was nothing new to report. The question of the donation to the Biology Department was raised. Corinne will investigate the status of that request. Nancy will send a note to the Biology Department to thank them and let them know a donation will be coming.

Nominating Committee

Craig Miller reported that the Nominating Committee (Jim Faris, Faye Alexander and Craig) will be nominating Nancy Thomas as Secretary and Harry Hanson as Vice President. David Copp will remain as Treasurer and Chris Le Maistre will run for President. It was agreed that the candidates should be introduced at the Sunday meeting.

Scholarship Committee

Shirley Forsyth presented the revised Scholarship Application Form. The Board made several recommendations which Shirley will take back to the Scholarship Committee. It was MSC to accept the Application as amended. Mark agreed to remove the word "book" from the description of the scholarship funds on the website.

Facilities

Mark Gordon reported that all is set for the Sunday meeting. He stated that the support from the Stevenson staff has been excellent and reminded the Board that they should try to greet people at the door. Also, the sound system is great!

Interest Groups Report

Dusty Miller said that there is nothing new in the Interest Group area. Jim Faris has asked to make an announcement Sunday. Nancy will let Robert know.

Membership Report

Florence announced that there have been no complaints or problems this month. We have about 625 members. She receives about one membership inquiry per week. It was suggested that at a future meeting we devote time to a discussion on how we can improve our diversity and reach out to the community more fully than we do now. We might use the Watsonville paper for outreach.

Events

Ed Hutton shared the plans for the June party with the Board. It will be June 18 at Porter Dining Hall from 3:00 – 6:00. There will be music from several sources. Cost last year was \$27 per person. The charge is \$15 per person this year (the same as last year). We will have a raffle which will include tickets for Roaring Camp, Winchester Mystery House, and possibly the Boardwalk. It was MSC to authorize a budget of up to \$5000. The August 20 "Thank You" party to recognize

Board members and leaders will be at Faye Crosby's residence (Cowell College Provost House). There may be around one hundred guests. Corinne will check costs of booking at this location.

Publications

Steve Zaslav presented the proposed brochure for Board discussion. The brochure was well received with a minor modification in the text. Various possible printers were discussed and it was agreed that we should use a local printer if possible. Steve will check the printers suggested. Dusty requested time next month to discuss the mailing process. Corinne will get figures for the cost of having the newsletter printed at UCSC. Dusty asked for an article on the Art Exhibit to go in the newsletter. Nancy will send a list of names and photos and write an article for Steve. The next newsletter should have articles on the candidates and the election as well as details about the spring party (possibly including a photo). There should also be a coupon for the Shakespeare course. The coupons are to be sent to STARS.

Steve also had questions about the business cards – design and quantity. Corinne will give input about the University's format for business cards. There will be directions and maps on line for the party.

Publicity

Phyllis Wood will contact the Watsonville paper to put in items. There continue to be problems getting a response from anyone at the Sentinel. We did not get the publicity we requested about the Art Show.

STARS

Corinne Miller requested that the Panama trip be handled by a local Santa Cruz travel agent. We expect ten to twenty travelers. Amy is in Chicago with Chris at the OSHER conference. We are looking forward to a report from them.

Miscellaneous

Database. will be ready soon. We will be able to access membership lists, labels, sort by zip, keep track of registrations, interest groups and courses. We need clarification on who will have access.

Honorary membership

It was MSC to grant Honorary Membership to the three teachers who recently completed teaching a second course for us. These are Michael Warren, Coeleen Kiebert, and Michal Aizenmann.

The Art Show was a great success. Nancy will send a note of thanks to each of the artists.

The meeting closed at 12:30 PM

ACTION ITEMS

Corinne Miller Biology Department donation?, Check costs for Cowell Provost House event in August, Get figures for newsletter mailing. Give Steve input on University format for business cards.

Nancy Mead Note to Biology Department , tell Robert Franson that Jim Faris is going to make an announcement Sunday re:film group, Write article on Art Show for newsletter. Thanks artists who participated in Art Show.

Steve Zaslav Insert dozens (for interest groups) and hundreds (for membership) on brochure. Check printers for pricing for our brochure.

Shirley Forsyth Scholarship Application: Correct spelling to **Silvia**, delete ‘**COLLEGE AFFILIATION**’, insert “**on no more than two sides of**” before one single 8.5 by 11 inch page. Correct spelling to **Corinne**, add **1156 High Street** to address

Mark Gordon Delete “book” from description of scholarship funds.

Phyllis Wood Contact Watsonville paper

General: Devote time to discussion on improving diversity. Mailing process discussion.