

MINUTES OF OLLI BOARD MEETING JANUARY 16, 2013, 10 a.m.

Attendees: Chris Le Maistre, Fred DeJarlais, Inga Hoffman, Nancy Thomas, Sally Lester, David Copp, Ruth Keeley, Nancy Mead, JoAnne Dlott, Phyllis Wood, Gail Greenwood, Steve Zaslaw, Lois Widom, Corinne Miller

Minutes: Nancy Thomas

The minutes of November 16, 2012 were approved as corrected.

President's Comments: Chris Le Maistre

1. Chris introduced Gail Greenwood as a new Board member and Publicity Chair.
2. Chris reported that OLLI is working with the UCSC University Relations Office to enable online registration and credit card payment of membership contributions. A setup similar to that used by the Women's Club is under consideration. Assurances have been provided that our database will not be used for fundraising purposes by the University. Eventually a working model will be presented to the Board. Steve Zaslaw asked to be included in the ongoing discussions.
3. Nametags: Pursuant to Ruth Keeley, Membership chair, Complete Mailing gave a bid for our membership letter in the amount of \$1,225. The mailing to all members will include a welcome letter with the new nametags. It will be basically a one-time expense. Future letters will be for new members only. A motion to accept the quote from Complete Mailing was approved. A motion to approve the format of the nametags was approved with the exception of Lois Widom.
4. Database: Steve Zaslaw said he is working on a membership addendum and will do a mailing when completed.
5. Chris requested every Board member complete a description of his or her job description and submit it to him for the use of future Board Members.
6. Steve will be providing a postcard reminder by email to all members but the newsletter will remain on paper and will be mailed by the post office.

Speaker's Program: Fred DeJarlais

Discussion was held on whether to publicize member's books in the newsletter. Some felt it would be better to have them on the webpage. Also, some departments of UC have asked for publicity in our newsletter. It was suggested we have a link on the newsletter to the arts calendar.

Treasurer's Report: David Copp

David reported we have 701 members and 42 interest groups. \$30,000 has been brought in from members and \$2,400 has been donated to the Sylvia Miller fund by the film series. These funds will be used for scholarships as most expenses are paid by the Osher foundation.

Courses: Lois Widom

1. It was suggested Lois give our payment coupons to those at classes who have not as yet paid.

2. Lois stated there many courses ongoing and since it seems many of them meets on the 3rd Thursday of the month (usual date of Board meeting), should we change our meeting day to Mondays. This will be discussed at the next meeting. The upcoming board meeting will be on Monday Feb 11.
3. Lois asked to speak at the next general meeting about the Osher conference she attended in November. Also, it was suggested Chris Le Maistre show a slide explaining our fee structure at the same meeting. Our newsletter now says members can pay what they can if they can't afford the full cost.

Interest Groups: Phyllis Wood

Phyllis noted as reported above that there are now 44 interest groups. Also, there seems to be great interest in learning about the OLLI conference.

Membership: Ruth Keeley

See above under President's comments.

Facilities and Hospitality

In Mark Gordon's absence, Sally Lester reported that everything was set up for Sunday's general meeting. David Copp suggested putting the sawhorses at the entrances to the parking lots in the middle of the road in order to better get everyone's attention.

Events: JoAnne Dlott

JoAnne handed out a spreadsheet on details of venues available for the summer party of 2013. It was moved and approved unanimously to select Seascape Golf Club on Clubhouse Drive for the venue of the party which is to be held on the 2nd of June.

Publications: Steve Zaslav

See above President's Comments under database.

Publicity: Gail Greenwood

Lois Widom gave Gail the name of someone on the Sentinel who wants to do an article on OLLI. Chris Le Maistre suggested that radio station KUSP does a calendar on local events. And Bruce Bratton's webpage was suggested for a community calendar. Nancy Mead and Phyllis Wood also were reviewing past contacts used for Publicity purposes.

STARS: Sally Lester

Sally said "we need to include members' names, addresses, and phone numbers on all of the membership, interest groups, and class registration forms we issue. Each of these is a donation to the University which is acknowledged by University Relations, and we save them time determining which 'John Doe' is donating by including the address and phone number." Steve Zaslav said he has been updating forms, particularly class registrations, to accommodate this request.

The meeting adjourned at 12:05 p.m.