

MINUTES OF OLLI BOARD MEETING
February 8, 2015, 10 A.M.

Action items are coded (a) in the minutes and listed at the end.

Present:

Fred DeJarlais, Sally Lester, Steve Zaslaw, Ruth Keeley, Gail Greenwood, Jennifer Balboni, JoAnne Dlott, Pegatha Hughes, Mark Gordon, Chris Le Maistre, Peter Nurkse, Corinne Miller, Lois Widom, Cindy Margolin, David Copp, Myra Mahoney

As this was her last meeting. Ruth Keeley was thanked for her service as Membership Chair. Myra Mahoney will be her replacement.

The minutes of January 12 were approved as amended.

President's comments

- 1) The Community Foundation of Santa Cruz County has offered a speaker on "Impact Investments." Consensus was to offer it as an interest group. Fred will follow up. (a)
- 2) The new Capitola Mall Children's Museum requests we tell members about it at our next general meeting. Fred will make an announcement.
- 3) The Pajaro Valley Loaves and Fishes is looking for volunteers. This will be announced at General Meeting.

Subcommittee Reports

Parking – Lois invited people to see the show at the Page Smith Gallery after the meeting and was concerned about logistics. It was agreed that OLLI will hire a shuttle to take people to and from the Gallery after the General Meeting this Sunday.

Treasurer's Report

David Copp met with Cindy Margolin to discuss taking over as Treasurer, effective at the end of this school year.

Courses – Lois Widom

Courses are going well.

Interest Groups – Peter Nurkse

Still Life has only one member, but the leader will continue the group.

Spanish Conversation will begin Feb. 18.

We discussed whether to consider " Eating Your Way to Good Health " group should be redefined as a course rather than an interest group. Peter will talk to the leader and report her response. (a)

Fred asked Peter to talk to Mary Carvalho, leader of the Newcomers group about her proposal to broaden the scope of the Newcomers group to include tech assistance navigating our web-based registration system.

Membership – Ruth Keeley

Pleased that badges and directories are now sent out automatically to new members. Dawn, our new student intern is doing an effective job with this task.

Asked Steve to get info regarding new Membership chair Myra Mahoney into the website. (a)

Membership at roughly 740 is down from last year.

We are keeping the policy of new members joining after February receiving 1 ½ year membership.

Our Bylaws re membership are not yet in sync with our new practice. David will send this information to Fred for our next agenda (a)

Facilities and Hospitality: Data Management – Mark Gordon and Corinne Miller

Use of Colleges 9 & 10 Multi-purpose Room is assured for the February general meeting. After that, we may have difficulty as preference is given to "in-house" (UCSC) groups. Board consensus: find a more permanent meeting place. Best option to date: Porter College Dining Room. Corinne, Mark, Fred and Sally will discuss the possibility of using this facility with the Porter College staff. (a)

Publications – Steve Zaslaw

Noted that elections will be coming up soon.

Fred will ask Nominations Committee to continue on.

Cindy wants to update the slide show and asks for photographs.

Events – JoAnne Dlott

She's planning for 30-Year End-of-Year Party with a Centennial theme Sunday, June 7 from 2-5 at Seascape Golf.

Steve will put out a *Save-the-date* memo to members. (a)

Publicity – Jennifer Balboni

1) PR is out for the next OLLI meeting.

2) We're now in the "Beach Neighbor" in Aptos, Soquel and Capitola.

3) Will look into paid advertising such as Santa Cruz *Waves*.

4. We discussed relative benefits of brochure, postcards and business cards.

Mark moved we upgrade the brochure and explore a postcard. Motion was seconded and passed.

Jennifer and Steve will work on this together. (a) They ask for new pictures.

Speaker Program - Gail Greenwood

Upcoming speakers:

February – Gary Griggs: "Oceans, Our Last Frontier"

March - Jill Steinberg, PhD, on successful retirement

April – Nancy Abrams : "A God That Could Be Real. Spirit, science and the future of our planet."

May – Bettina Aptheker – TBA

Next meeting March 9. Location TBA.

Meeting adjourned at 3:40.

Action items

1. Fred will follow up on the Community Foundation of Santa Cruz County's offer of a speaker on "Impact Investments." (Consensus was to offer it as an interest group.)
2. Peter will talk to the leader of "Eating Your Way to Good Health" and report back on whether to consider it a course or an interest group.
3. Steve to get info regarding new Membership chair Myra Mahoney into the website.
4. Our Bylaws on membership are not yet in sync with our new practice. David will send this information to Fred for our next agenda.
5. Steve will put out a Save-the-date (June 7) memo for end of year party to members.
6. Jennifer and Steve will work on upgrading the brochure and exploring a postcard.