

MINUTES OF OLLI BOARD MEETING,  
AUGUST 18, 2014, 10 A.M.

Present:

Fred DeJarlais, Sally Lester, Steve Zaslaw, David Copp, Nancy Mead, Dennis Morris, Ruth Keeley, Gail Greenwood, Jennifer Balboni, JoAnne Dlott, Pegatha Hughes, Lois Widom, Mark Gordon, Chris Le Maistre, Peter Nurske, Corinne Miller

Minutes: Pegatha Hughes

President Fred DeJarlais comments:

1. Discussed storage of OLLI documents, including our report to the OSHER Foundation. Asked for this discussion to be continued at the next meeting, with more input from Dennis Morris and Steve Zaslaw.

2. The minutes of the April 21st meeting were approved as amended.

3. The minutes of the May 12th meeting were approved as amended.

4. New Board member Peter Nurske, Interest Group Coordinator, was introduced and welcomed.

5. *Ears in Action* – Should we ask for volunteers for this group from the membership, per request from Florence Orenstein, Chair of this Interest Group? Mark Gordon moved that a description of need go into the newsletter. JoAnne Dlott seconded. The motion passed.

6. 30th Anniversary planning for the September 21st Kick-off meeting:

a) Jennifer Balboni reported as follows:

The meeting will begin at 10:00 with 30 minutes of socializing followed by a 45-minute program during which OLLI founder Jim Faris will speak. Notable university and community leaders will be introduced. Santa Cruz Mayor Lynn Robinson will read a Proclamation declaring this day Lifelong Learners' Day. Lois Widom will give Fall class information and Bill Patterson will relay Interest Group information and introduce Peter Nurske, his replacement. Fred will be Master of Ceremonies.

b) Ruth Keeley, Membership Chair, said volunteers are needed to host, meet, greet and help with Interest Group and Class sign-ups. There will be 9 categories, or Pods, of sign-ups out on the plaza.

c) Mark gave a facility update for the event.

- UCSC construction on the plaza will take up some of the room.

- New UCSC Stevenson College events coordinator Gustavo Nolzco was brought up to date on the event. Students will set up tables but members may be needed to take them down. Ruth will get Mark the exact number of tables needed.

d) Chris and Dennis will help people register online at the meeting.

e) Jennifer will get the information into the UCSC online datebook as well as to news media in the area.

f) Bill Patterson will inform Interest Group leaders on logistics at the meeting. (Ruth to talk to Bill.)

## SUBCOMMITTEE REPORTS

### Parking

Dennis Morris reported that, due to ongoing construction, parking spaces at the Stevenson College lots will be severely limited and each month will have a different configuration. Shuttle service will be increased to the East Remote lot and likely extended to the Merrill College lots.

Dennis will get updated information to Steve Zaslaw for the newsletter each month.

### Online transactions

Mark Gordon reported that, thanks to excellent help from the UCSC web designers, we have a great new web page for money management, membership, course and class sign-ups. Overall, it is working well.

Steve and Mark will meet as soon as possible to coordinate the newsletter with the website.

### Treasurer's Report

David Copp distributed a fiscal year-end report of OLLI funds, which shows that our spending is appropriate to our income, including the number of scholarships. He will change the term "fee" to "donation."

There was discussion on how best to explain the increase in Interest Group and Membership donation levels to anyone who asks. The budget will be available online to help answer questions.

### Courses

Lois Widom listed the 6 fall classes.

### Interest Groups

Fred DeJarlais will contact Interest Group leaders and introduce Peter Nurske, new chair of Interest Groups. Peter will call them individually.

Fred will send Interest Group criteria out to all board members.

### Membership

Ruth Keeley will meet with Bonita Sebastian, Fred DeJarlais and Steve Zaslaw to work on responding to new members (badges, directory, etc.)

### Publications

Fred DeJarlais will prepare comments on the 30th Anniversary events for the newsletter and get them to Steve Zaslaw.

### Events

JoAnne Dlott said everything is now in place for the luncheon for the Leadership Party at Bargetto's Winery on August 27th. There are 83 RSVP's to date.

Fred suggested we begin thinking about an End of Year Party next year.

### Publicity

Jennifer Balboni is working on a press release and Proclamation for the Mayor. She's arranging for extensive press and online calendars advance coverage.

Mark Gordon noted that if this publicity brings many new members we should start thinking about a larger meeting place. Mark will chair a subcommittee to search for a new location in case of need.

### Speakers

Gail Greenwood will continue working on getting speakers. Tentative commitments have been received from John Dizikes and Barry Bowman.

The next Board meeting will be September 15, at Jennifer Balboni's home, 223 Florence Dr, in Aptos. [Subsequently changed to New Leaf Grocery, West Side]

The meeting adjourned at 12:20.

### **Action Items**

1. A description of need for volunteers for Ears in Action will go into the next newsletter, per motion passed.

2. Sept 21st meeting:

- Ruth Keeley, said volunteers are needed to host, meet, greet and help with Interest Group and Class sign-ups.

-Students will set up tables but members may be needed to take them down. Ruth will get Mark the exact number of tables needed.

-Jennifer will get the information into the UCSC online datebook as well as to news media in the area.

-Bill Patterson will inform Interest Group leaders on logistics (tables, pods, etc) at the meeting. (Ruth to talk to Bill.)

#### 4. Parking

Dennis will get updated information to Steve Zaslav for the newsletter each month.

#### 5. Online transactions

Steve and Mark will meet as soon as possible to coordinate the newsletter with the website.

#### 6. Treasurer's Report

David will change the term "fee" to "donation" In the report. The budget will be available online to help answer questions.

#### 7. Interest Groups

Fred DeJarlais will contact Interest Group leaders and introduce Peter Nurske, new chair of Interest Groups. Peter will call them individually.

#### 8. Membership

Ruth Keeley will meet with Bonita Sebastian, Fred DeJarlais and Steve Zaslav to work on responding to new members (badges, directory, etc.)

#### 9. Publications

Fred DeJarlais will prepare comments on the 30th Anniversary events for the newsletter and get them to Steve Zaslav.