

**MINUTES OF OLLI BOARD MEETING,
SEPTEMBER 15, 2014, 10 A.M.**

Present:

Fred DeJarlais, Sally Lester, Steve Zaslaw, David Copp, Nancy Mead, Dennis Morris, Ruth Keeley, Gail Greenwood, Lois Widom, Mark Gordon, Chris Le Maistre, Peter Nurske, Cindy Margolin

Minutes: Dennis Morris. August 18, 2014 minutes will be reviewed at the October 13, 2014 meeting.

President Fred DeJarlais comments:

Fred welcomed Cindy Margolin to the board as an at-large member.

Fred asked Nancy Mead, chair of the 30th anniversary committee to report on the status of preparations for the kick-off general membership meeting on September 21:

Jim Faris, founding member of Lifelong Learners at UCSC will give a talk. Other notables, including the Chancellor may be there. The Mayor of Santa Cruz, Lynn Robinson, will issue a proclamation at the meeting. A festive banner and flags will provide a unique welcome to tour members and guests in the plaza.

Interest group sign-ups will be in the plaza. Groups will be clustered this year in themes. Cluster signs and interest group placards will be prepared by Fred, with help from Cindy Margolin and Peter Nurkse.

Nancy thought that speakers for anniversary year should be selected with an eye towards our history.

Mark suggested students make presentations at one of the meetings.

Members wondered if anyone from the Osher Foundation had been invited? Fred will contact David Blazeovich at the Foundation and ask if he or another staff member would care to visit later during the school year.

No plans have been developed for an end-of-year party at this time. Fred asked the Board to come up with ideas.

The members discussed Board meeting dates and times. Sally will send a “Doodle” to Board members so favored dates and times can be established.

Subcommittee Reports:

Parking. Dennis mentioned that two vans have been scheduled for the September 21st meeting. Fred will prepare extra signs in case path access is affected.

Online. Mark stated that we need to help members to use the new system. In general, the system is working well. We have had issues with getting temporary password to some members. We should have a hand-out for 9/21 meeting.

Directory needs to include previous members plus new members. We should consider rolling over the previous year members for the directory. Motion made, seconded and passed.

Treasurer's Report. Shirley Forsyth contacted David Copp on the number of scholarships for this year. David communicated 30 at \$350 per student, a significant increase over past years.

Courses. David Swanger will be teaching one class of poetry. Lois would prefer that instructors teach a minimum of two classes, but has made an exception in this case. A motion was made and approved to require a two class minimum.

30th celebration. Miriam Ellis wants to get a group together for the March meeting centered around performances by OLLI members (“OLLI Follies”). The Board was generally cool towards this proposal. Lois will speak again with Miriam.

Interest Groups. Tracking changes to group activities is difficult since group leaders do not consistently communicate with Peter, our coordinator, or with Dennis or Steve. Fred will send an email to leaders to encourage them to communicate changes to their programs.

Membership. Ruth asked Board members to help with the greeting attendees at the 9/21 meeting - directing people and informing them about online sign up. Fred will provide “Ask Me” badges.

Board discussed the problem of members not renewing. We may need to make contact with old members. No specific action taken.

Facilities & Hospitality. Mark stated that OLLI cannot meet at Stevenson for the November meeting. The facility subcommittee is looking at different sites that can accommodate 200 plus people. Highest rated site is the College 9/10 Multi-purpose Room. This room has superior audio/visual equipment. Parking is workable, although shuttle service will still be needed. It is likely more expensive than the Stevenson Event Center. It may be a good long-term solution to our growing membership. The backup option is the Engineering Auditorium on Science Hill.

Publications. No issues were presented except a comment on waste of paper because newsletter was sent to every member, which meant many households received two copies. It was agreed that there should be an opt-out for two-member households.

Events. Joanne Dlott was not present.

There was general agreement that the Leadership Recognition Party at the Bargetto Winery was very successful. More shade protection would have been nice. Invite was not very helpful (“Eventbrite”) and will not be used again. The Board received very positive feedback from attendees.

Publicity. Jennifer Baldoni was not present. It was agreed that Jennifer drafted an excellent proclamation for the Santa Cruz mayor. Good times 55+ article did not have anything significant about OLLI. Using paid advertising was discussed but no action was taken.

Speaker Program. Gail noted that October (John Dizikes) and November (Barry Bowman) speakers are set. Gail asked Board members to resend speaker ideas to her. Spring schedule needs to be filled.

STARS. Room reservation, auto reserved and drivers have been arranged for the next meeting. Mark needs a replacement for his facilities role. Mark will announce 9/21 to see if someone could assist and transition into this job.

Next board meeting was set for 10/13/14.

Board adjourned at 12:15 pm.