

Olli Board Meeting

10 October 2016 / 1:00pm to 3:00pm / Conference Room Aptos Community Center

Attendees

Dennis Morris, Mark Gordon, Fred De Jarlais, Myra Mahoney, Peter Nurkse, Lois Widom, Sally Lester, Steve Zaslaw, Bonita Sebastian, Margie Lafia

Agenda

1. Minutes of 9/9/16 meeting by Margie Lafia-adopted by the board
2. President's Comments
 - Dennis opened the meeting with announcements about today's topics.

New Business

3. **Lynne Stoops, Executive Director of Corporate and Foundation Relations: discussion**
 - Role of the Osher Foundation
 - The Foundation wanted the university to manage the interface with OLLI
 - OLLI wants to avoid misunderstanding about how we are funded-Mark
 - Endowment was created and codified with an annual payout-Lynne
 - How much interest is earned?-Lois
 - The foundation provides a minimum 5% annual distribution and is 50% of OLLI's income-Lynne, Fred
 - The distribution depends on the size of the corpus-Lynne
 - Some money is reinvested-Lynne

OLLI needs to go through a single point of contact-Lynne

 - Osher has changed and is now more hands off-Dennis
 - Osher has fewer staff to handle business-Lynne
4. **My House, My Home**
 - Habitat for Humanity wants to have a display at the OLLI General Meeting. They will have a table-Dennis

5. Discussion on OLLI Survey: Ashlé Cooper of Wesley Commons in Greenwood is looking for survey ideas.

- How can OLLI be improved?
 - Need an idea of what members want in OLLI in order to retain current members and attract new members
 - What are other OLLI organizations doing?
 - Maybe our group could follow their examples. -Dennis
 - “Basecamp”, a blog that shows what different OLLI groups are doing, will be forwarded to Dennis by-Sally
 - Dennis should receive the blogs from Sally-Mark
 - Myra conducted a one page survey a while ago-Myra
 - Survey needed for those who did not renew-Lois
 - Consider a survey with a renewal letter-Lois
 - Some members live in assisted living. How can they be included?-Myra
 - Suggestion: have a shuttle stop at Dominican Oaks
 - Check on the potential of this idea with UCSC, also check to see if Dominican Oaks has their own shuttle-Mark
 - There are two separate issues to understanding lack of increased membership-Dennis
 - 1. Feedback from members who attend the General Meeting
 - about ¼ of the members attend
 - 2. Feedback from those who have not renewed
 - Mary proposed that the questions could take place after the General Meeting. This was endorsed by-Mark
 - Set up tables around the room and we listen to members tell us what they like about OLLI. The members would also be able to give suggestions about how to make it better-Mark
 - This could be done before the break and also before the speaker’s presentation
 - Myra to organize the table setup and contact Gail Greenwood to develop the survey-Myra

- Call the members who did not renew-Lois
 - Dennis will email non renewals in December after the renewal letter takes effect.
 - In the first half of 2017 Dennis will call some of the non respondents and ask what we can improve.

6. Members' Directory

- Concern: lack of up-to-date information for the mailer-Steve
 - Should there be a deadline?
 - How many people are bugging Steve regarding the directory?-Dennis
 - Is there a problem with a delay?-Dennis
 - Delay distribution of directory until December 1
 - Adopted by board

7. Webpage Improvement

- Members are confused when confronted by the choice: join or renew-Myra
- University account: Let members know that before they can have transactions, they need an account with the University-Myra
 - Online sign up is not instant
 - members must wait until they receive an email from the university after registration -Mary
- Modify the website home page
 - Steve offered to make the website more user friendly-Steve
 - Myra, Mark and Steve will work together-adopted by the board

8. Senior Fair

- Application was accepted for November 19, 2016
- Electricity: check on availability
- Large monitor for presentation
 - Myra has a monitor
 - Dennis has a 21" monitor, probably best to just use a laptop
 - Suggestion: laptops don't need electricity and can run one to two hours
- Brochure desired
 - Overview of OLLI activities
 - Steve has a detailed description of OLLI activities

- Fred made a tabletop visual presentation for the fair. He can provide a Powerpoint
 - OLLI information can be on a continuous loop viewed on a monitor-Myra
- Replace the focus on education with something about how life is a journey-Myra

9. Issues with online payment

- Member count for courses and general membership counting seems to be inaccurate
- Bonita was recently away and needs to catch up on emails-Bonita
 - Received emails indicating problems with the process-Dennis
 - Nancy Jones and Audie Henry emails said that they both had problems with registration and logins
 - Bonita will check on their situation and the general problem

Subcommittee Reports

- **Parking-Fred De Jarlais**
 - Assumed that Steve changed the meeting and parking location from Porter College to Colleges 9 and 10-confirmed by Steve
- **Colleges 9 and 10-Mark Gordon**
 - Looking forward to a meeting with the liaison of Colleges 9 and 10 to plan for OLLI involvement with students
 - It would be better if earlier planning were available to develop these opportunities
- **Diversity Outreach-Fred De Jarlais and Mark Gordon**
 - No meeting held
 - Suggestion: Peter suggested working with the Santa Cruz/Watsonville adult school because they have an inactive Lifelong Learners link on their website - Mark concurred
- **Growth and Participation-Gail Greenwood and Myra Mahoney**
 - No meeting held
- **Interest Groups-Peter Nurkse**
 - The Paddling group did not begin because of a lack of interest among the signups

- The Dickens' non-fiction reading group comments
 - The proposal is fine, but very ambitious-Mark
 - Mary Carvalho has another non-fiction reading group
 - The Dickens group approved-unanimous

Board Member Reports

- **Treasurer's Report-Cindy Margolin**
 - No report as Cindy was on a trip
- **Courses-Lois Widom**
 - All is fine 15 people attended the Moby Dick class
 - AV support needed for some courses-Steve
 - Tom Duncanson has provided an AV volunteer spreadsheet
 - Volunteer backup available provided by Mark Manger-Mark
 - Use the Art League for the Drama class
 - A lower cost for rental with stage
- **Speaker Program-Barry Bowman**
 - No report as Barry was on a trip
- **Membership Support-Bonita Sebastian**
 - No report
- **Membership-Myra Mahoney**
 - No report
- **Facilities-Mark Gordon**
 - Mark will go to Colleges 9 and 10 to set everything up for Sunday
 - Is there a way to contact food service?
 - Should not show up until 8:30 to wait for his instructions
 - Food Service has set up the room incorrectly and then it must be redone
 - Sally Lester will take care of it-Sally
- **Publications-Steve Zaslow**
 - Propose email to announce the meeting
 - Make an announcement regarding Elaine Hayman's Creative Writing group

- Peter to ask her what kind of announcement she wants
 - Dennis will volunteer if she writes it up
- **Events-Jo Anne Dlott**
 - Jo Anne was out
- **STARS-Sally Lester**
 - Ready for the shuttle for the general meeting
 - UCSC has a proposal for student drivers that would need drivers' certified records
- **Publicity Chair opening needs to be filled**
 - Dennis will announce that we need a volunteer for Publicity Chair at the General Meeting-Dennis
 - Dennis will also invite members to attend the General Meeting as a means for more participation

Action Items

1. Fred check with Dominican Oaks regarding which shuttle will work best for the situation-Fred
2. Develop a plan to organize the tables at the General Meeting for an OLLI feedback survey and contact Gail Greenwood or Myra
3. Myra, Steve and Mark will work together with the OLLI website to make it more user friendly
4. Myra will send an update to Fred about the brochure
5. Bonita will check on Nancy and Audie's registration situation
6. Sally Lester will contact Food Service

Next Meeting Agenda

14 November 2016

1pm

Aptos Community Center