

Minutes of OLLI Board Meeting Jan. 9th 2017

Attendees:

Dennis Morris, Fred DeJarlais, Chris Le Maistre, Myra Mahoney, Mary Cavalleo, Constantine Lackides, Sally Lester, Bonita Sebastian, Gail Greenwood, Mark Gordon, Cindy Margolin, Peter Nurse, Richard Bruce, Lois Widom.

President's Comments:

President, Dennis Morris introduced Richard Bruce as a new member of the Board and the incoming Publicity Chair. Richard had some thoughts on Publicity and sought Board input on them. Amongst the topics discussed were:

- Ask new members what attracted them to join the UCSC OLLI
- Craft the website to be user friendly and provide prospective members with an overview of the activities of interest groups, that can be joined and the nature of classes can be taken.
- Investigate approaches for reaching out to the general public via
 - Bulletin Boards in shopping malls and Bookshop Santa Cruz, for example.
 - Non profits eg. Santa Cruz Symphony may include small free info. advertisements in the back of their programs for reciprocal treatment in OLLI publications.
 - Send OLLI brochures to Realtors
 - Interact with doctors who specialize in Geriatrics and who could recommend patients to join OLLI
 - Provide human interest stories of individuals or group member activities, to news outlets eg KSCO, Community Calendar, etc.

Relevant to the above discussion, was a separate OLLI survey by Myra Mahoney and Gail Greenwood who developed three questions to which recent new members of UCSC OLLI could provide feedback.

How did you learn about UCSC OLLI?

What do you like about UCSC OLLI?

What would you like to change about UCSC OLLI?

The questions could perhaps be on the website.

Film Seminar

A short discussion occurred on the future of the Film seminar series previously led by Jim Faris. Following a short discussion it was decided to discuss this at a later date.

Discussion on the newsletter format.

Fred DeJarlais was thanked for the excellent job he had done on getting out the last newsletter.

OLLI National Conference

Two representatives from each OLLI can attend. This year it will be held in Irvine Texas. Corinne Miller has indicated her willingness to attend. However, as Texas is a state that has restricted transgenders from using toilets of their choice, the State of California as of now, will not cover the expenses of CA residents who travel to Texas to attend conferences.

Election of OLLI Officers

The election of OLLI officers is held at the meeting of OLLI in April.

The offices up for election are:

President
Vice President
Secretary
Treasurer

Events

Jo Anne Dlott who has done a wonderful job planning our OLLI events, has indicated that she will be stepping down from the Board and consequently we need to find a replacement for her.

The OLLI summer reception will be held in June.

The Recognition Luncheon will be held at Bargetto's in the first week of September.

Directory

Fred DeJarlais has sent Bonita Sebastian a format for this year's Directory. Bonita will provide the data.

Interest Groups

Peter Nurse sought approval for a new Interest group which will interact with Community Television. Members will pay \$12 to become familiar with the broadcasting procedures, after which, they can utilise the broadcast system.

The Interest Group was approved.

Parking for upcoming OLLI meeting - Fred DeJarlais

No problems anticipated.

Fred reported that in the future, transportation to OLLI monthly meetings will be provided for residents of Dominican Oaks by their facility, but not till next month.

Treasurer's Report – Cindy Margolin

Cindy Margolin provided a simplified comparison of Income vs. Expenditures for last year and this year, which showed that despite fears to the contrary, Income vs. Expenditures are almost identical at this stage to those of last year.

Also that OLLI membership currently stands at 671.