

Dennis Morris	Mark Gordon	Fred DeJarlais	Chris Le Maistre
Myra Mahoney	Mary Carvalho	Peter Nurske	Lois Widom
Bonita Sebastian	Barry Bowman	JoAnne Dlott	Sally Lester
Steve Zaslaw	Cindy Margolin	Gail Greenwood	Margie Lafia

Minutes of OLLI Board Meeting
Monday, August 8 2016 12:00 pm
Location: Dennis Morris' home
Minutes: Margie Lafia

Social Time and Lunch
12:00-1:00

Minutes of 5/9/16 Meeting
Margie Lafia

Dennis Morris made the motion to accept
Chris Le Maistre made the 2nd motion
The minutes of May 9, 2016 were approved unanimously.
A denotes action items

President's Comments

Dennis Morris
Focus: Continue the discussion of the Strategic Plan for 2016-2018

Treasurer's Report

Cindy Margolin

- The finances are in good order. We will carry forward about \$84,000 this year compared to about \$80,000 last year. We are getting a better deal at Colleges 9 & 10 multipurpose room. Proposed adding the speaker's' Honorarium to the donation category (\$100).

- Lois confirmed that the Honorarium must be spent on campus. We don't pay the speakers.

- Cindy said since we recruit the speaker the Honorarium is a nice gesture.

- Bonita said Lois should have discretion about the amounts each speaker should receive according to their efforts on behalf of OLLI.

- Mark suggested that since there is a surplus, maybe give each \$200. It would add \$2800 to the budget.

- Myra Mahoney reminded us that there are other items to include in the budget.

- Cindy was concerned about the how the new fee structure would affect the budget.

- Fred said last year we had 750 members and to date, 260 have signed up.

- Dennis said that the membership compared to last year is quite low. As it turned out this was incorrect. A large number of renewals had not been entered into the database yet.

- Lois suggested that we review the budget in 3 months.

•Bonita researched her records and said that at this time of the year in 2015 we had 201 members and in 2016 there are 283 so far. **A**

•Cindy asked if the speakers are aware of the Honorariums. **A**

Courses

Lois Widom described the upcoming speakers who have confirmed to a course:

- Ronnie Gruhn has a 3 session course about the current political climate.
- Jill Steinberg will resume the 3Rs course in her home. Registration will not be online only through Lois Widom or Jill.
- Michel Singher will teach a course on Expressivo Concert with 2 sessions.
- Forrest Robinson will teach 8 sessions of 2 hours each on the novel Moby Dick.
- Gail Greenwood will teach a course about the Renaissance at the end of October (8 sessions).
- Peter said someone wants to teach a course on Stalin; wait until after the election.
- Barry Bowman said that the Molecular Biology course would be taught again. (5 sessions, from October-November).

There are other possible courses could be given (by):

- Chemistry,
- the New Dean of the Engineering Dept.
- the new Dean of Arts,
- Spotlight by Margo Kaufman at the Broadway Playhouse

Mark said that early advertising the courses before the General Meeting would help the confusion that OLLI has experienced in the past. We need the information on the courses immediately as some of the courses are in September and it takes 1-2 weeks to post online. We should send an e-bulletin to members about the courses and repeat for the September newsletter.

A

•Steve said a registration coupon is needed to be prepared. **A**

Speakers Program

Barry Bowman

Many board members had specific suggestions for possible speakers for the 2016-2017 General Meetings

•Barry has eight possible speakers under consideration for this next year:

- Professor Bruce Lyon, an expert on animal behavior
- Kirsten Wasson, Director of Research at Elkhorn Slough
- John Laird, State of California for Natural Resources
- Professor Flora Lu of Colleges 9 & 10
- Professor Ed Green, a specialist in the Neanderthal genome
- Professor Beth Shapiro, a special in the genetics of extinct animals
- Professor Slawek Tulaczyk one of the discovers of enormous lake under Antarctica
- Brian Miller an expert in Islamic studies

Barry would like to have mix of speakers from different UCSC departments from the local community. He asked about the possibility of recording the speakers on Podcasts.

- Bonita suggested a instructor in the History Department
- Lois suggested Jody Greene, an instructor in new ways of teaching and learning and Vice Chancellor Allison Galloy, of Forensic Science
- Gail suggested the possibility of someone to talk about 3D modeling and Astrobiology
- Fred: Math, gaming science, and of utmost importance, climate change.
- Barry: autonomous vehicles

Interest Groups

Peter Nurske discussed an opportunity for OLLI members to join the Symphony for a reduced cost.

- Dennis said that it wouldn't be an interest group so it won't be in the group's announcement.

New Interest Groups

- Judy McNeely wants to start a book group in Aptos. The group would read longer books (600+ pages). Peter made a motion to approve, Fred seconded... unanimous approval.
- Virginia Law, an American History teacher wants to start an interest group. Peter initiated the motion to accept and Mark seconded the motion. Passed unanimously.
- Mary McKane will lead the group called The Making of an Elder Culture.
- Dennis reiterated the need to find more interest group leaders. There are 2 new groups and a total of 58. However, some of those leaders may want to move out of their positions.
- Steve will create a page for online access to the interest group within the week. He asked who will send an email to group leaders.
- Dennis said that Peter will do it via Google Groups. A

Membership

Myra Mahoney said that there wasn't anything new to report about Membership. However there was discussion about how to help people identify the OLLI board members at the General Meeting, in order to help members, established and new, the Board members should be identified with a tag. They will be available to answer questions. Some suggestions were:

- Mary suggested that the Board members wear a sign pinned to the back of our shirts.
- Fred wanted a special color tag.
- Myra wanted a sticker on the current badges.
- Sally will create the cards. A
- Fred will receive the sample and print the cards.
- Peter said the OLLI board needs an email group alias for our group. Peter will get the list from Dennis Morris. A

There was a discussion about that many members forget to wear their name tags to OLLI events.

- To encourage name tag usage, Mark says that issue should be brought up at the start of the General meeting.
- Myra suggested that those who do wear the name tag be selected randomly for a prize.
- Lois said board members should take responsibility to talk to new people.

- Bonita said the current OLLI brochures are out of date. It would be better to create a postcard with relevant OLLI information about its purpose, email address and phone number of STARS. This would be less expensive than updating the brochure every year with new information. Bonita will make the new postcard. A

Regarding new name tags for this year, in addition to the name, add just the current year (2016-2017) rather than an expiration date.

- Fred will send a mock up to Bonita. A

Facilities

Mark Gordon

- Made a report about Colleges 9 & 10. The Coordinator for Alternative Spring Break will meet with Mark. He will be sure to thank the Coordinator for last year's help. We will donate an additional \$1,000 to College 9 & 10.

- Mark spoke about using Porter College for the first General Meeting. He wanted feedback about how to set up the space for Interest Groups. He suggested that the food be along the glass wall looking out to the patio where the interest groups will have tables. There will be 200 seats. His ideas were accepted. He reminded us that members will very soon need a calendar of events. The board's earlier planning will hopefully help OLLI make a smooth September transition. As additional support, Luke Lafia will assist Mark Gordon concerning facilities issues as a backup.

- Sally wants to send the dates for upcoming events to Colleges 9 & 10. A

- Fred will provide maps for Porter College. A

There was a discussion about using Members' badges or OLLI ID cards as identification for entrance to OLLI events.

- Lois said that she did not favor that unless a room was filled to capacity and there were people waiting to get in.

Bonita will provide a roster of enrollees to the instructors. A

Publications

Steve Zaslow

- Steve will prepare the newsletter, both printed and online. A
- At the end of October an email will be sent to members who have not yet renewed. A

Events

Jo Anne Dlott

- Mentioned the upcoming event Leadership Appreciation party on August 24, 2016. So far there are 44 who will attend. There are new caterers which should be an improvement over last year. There should be a reminder for the party. A

- Cindy said that she received an update on her Google calendar. She thought Margie had sent it. Margie responded that she had not. In following emails, many were mystified about how that happened to them as well. No explanation was discovered.

General Meeting for September 11, 2016

Dennis brought up the logistics for the first OLLI General Meeting:

- Fred will supply the signs A
- Mark will be in charge of how the tables for the interest groups are set up. A
- Peter will supply Fred with an updated list of interest groups. A

There was a discussion of the cost of the refreshments. Some said that we should start cutting the fruit smaller or order a salad for smaller cups. The difference would be an increase for fruit salad (from \$2.50 to \$2.75). A proposal was made to cut back to one tray of breads and then observe what is left over.

- Cindy suggested cutting back to 6 loaves.
- Dennis will contact Sally to finalize the quantities. A

Leadership Support:

There is concern about how to maintain the continuity of leadership responsibilities should a member not be able to serve.

- Mark and several others contributed suggestions about how to remedy the situation. Each board leader has depth of knowledge and experience that would seem daunting to any new volunteers. It would make it very difficult for anyone to step in and take over.
- A suggestion was made that each board member identify a person (or persons) to “shadow” the board member in an informal way with the expectation that this person would have a basic working knowledge of how to accomplish the responsibilities of the position. Ideally the volunteer would be able to fill in whenever the leader cannot and also be motivated to eventually assume the leadership position. Thus the important question remained. How does OLLI recruit more dedicated volunteers?

Suggestions made:

- Chris - encourage new members to join the Dining Out interest group
- Myra- we need to present the importance of new OLLI participation at a General Meeting. This would include the board, interest groups and general volunteers for various tasks. New volunteers don't have to do it alone; they can have others' help to lead the group.
- Mary - make sure that people know that they can make the group their own...they don't have to follow the previous leader.

Review Strategic Plan

Areas of Focus

The board emphasized the need for a better relationship between OLLI and the University.

- Sally suggested inviting a representative to the OLLI board meeting.
- Mark said Osher reneged on its promises to OLLI.
- Dennis-we need to improve our interface between OLLI and UCSC.
- Fred - OSHER and UCSC didn't follow through with the contract. Their management structure changed, not OLLI's.
- Barry - invite the Director of University Relations.
- Fred- need to be more strategic with problems. Don't go around the OLLI President and the Board.

Plan for Sustainable Growth and Strengthen Participation

- Myra remembers when OLLI members sat casually around table with facilitators to gather their input.

- Fred proposed a survey to members about what they want.

- Gail, Dennis and Mary Carvalho will work on a plan on how members can get more out of OLLI. A

Expand Diversity

- Mark said to increase planning programming for someone would be better served by a “listening campaign”.

- Lois said she reached out to several Watsonville community leaders. She said that approach could be promising, but they responded that they would not want any Anglos in their groups.

- Mark and Fred will form a subcommittee for diversity outreach. A

It was decided that this goal be postponed and for now, not included in the Strategic Plan.

Curriculum Growth

- Add a supporting person to assist Lois Widom for course development.
 - Lois said that a “spotlight” group is shadowing her.
- The Travel Interest group was removed from the document.
- Steve Zaslow said that there isn’t a way to strengthen online presence by using the UCSC domain.
 - Myra Mahoney made the motion to remove this goal.
 - Fred DeJarlais seconded it. The vote was unanimous.

Gail Greenwood made the motion to adopt the Strategic Plan proposal and use it as a working document.

- Gail Greenwood made the motion to adopt the modified Strategic Plan
- Jo Anne Dlott seconded it. Unanimous agreement.

The meeting adjourned about 3:15

Next meeting: September 6, 2016 1pm Community Foundation

7807 Soquel Drive, Aptos CA