

Olli Board Meeting

April 9, 2018 / 10:00 am / Walnut Commons Santa Cruz

Attendees

Gail Greenwood, Bonita Sebastian, Cindy Margolin, Myra Mahoney, Margie Lafia, Lois Widom, Barry Bowman, Jan McCormack, Pat Emard, Fred DeJarlais, Constantine Lackides, Mark Gordon, Bill Patterson, Sara Radoff, Dennis Morris, Chris Le Maistre

Agenda

- Minutes of the March 12, 2018 meeting by Margie Lafia were approved with a correction of the spelling of Pat Emard's last name.

President's Comments or Discussions

- **Appreciation** Gail Greenwood mentioned that more advertisements for OLLI are appearing, thanks to Richard Bruce and Fred DeJarlais' efforts. Richard Bruce will continue working with Fred DeJarlais. Richard Bruce should be included in the August Appreciation Event. Pat Emard and Jan McCormack will remember to include Richard Bruce. When Dennis Morris receives the list of invited members, he will send the emails. The event is usually held at Bargettos Winery before the Academic Calendar begins. About 100 people attend. The catering company, Carried Away, provides the food. Gail Greenwood also expressed appreciation to Bonita Sebastian and the Board for their work when she was away.
- **Alternative Spring Break** Mark Gordon updated the Board regarding the events for ASB. The OLLI volunteers spent three days in Watsonville. The van to transport the volunteers was available for one day. It would be nice to have the van for more days next year. Overall, it was a positive event, but the rain made some of the activities difficult. The OLLI volunteers especially enjoyed visiting the Kitchen Incubator, a warehouse space where students learn valuable skills such as managing food production and distribution.
- **Merrill College Celebration** Gail Greenwood mentioned that Merrill College will be celebrating its 50th anniversary and hope that OLLI members will be able to attend some of the events. Cindy Margolin added that all of the UCSC Colleges will be presenting Open House events and that it would be a good idea to inform the membership about them at the next General Meeting. Gail Greenwood will make a brief general announcement about the UCSC's Open House events. There will be a slide with the University's website for more information.
- **Website Redo** Dennis Morris requested feedback on his proposed new design. Board members offered their opinions about how the landing page should look. Dennis will

take them under consideration, saying that the site will be a work in progress and can be adjusted as needed. He would also like to have some tech staff who have WCMS knowledge to help him with the webpage. Sara Radoff and Dennis Morris will work together to produce a job description for student staff.

- **Board Officer Slate** Gail Greenwood, Bonita Sebastian and Cindy Margolin offered to continue to serve respectively as President, Vice President and Treasurer. Margie Lafia is stepping down from the Secretary position, so another candidate will be needed. The slate will be mentioned at the General Meeting.

Board Reports

- **Speaker Program** Barry Bowman would like a more diverse group of speakers in the future. Mary Male, a participant from Alternative Spring Break, suggested Cesario Ruiz, a dynamic member of the Watsonville community, be considered.
- **Courses** Lois Widom mentioned that the participation in Wagner's Ring course was very low. She wanted feedback on whether the course should be canceled. Later she received an email from the Instructor that said she is willing to continue despite the low attendance.
- **Publications** Fred DeJarlais reported the good news that many people are opening the e-bulletin. Constant Contact, an online marketing company, reported that there was a 60% open rate. Fred DeJarlais also mentioned that he needed to reduce his workload and hopes that there will be others who can volunteer. This will be announced at the General Meeting.
- **Membership** Myra Mahoney was pleased by the way the OLLI academic year dates for membership renewals are being publicized. Bonita Sebastian reported that some members have accidentally thrown their new badges in the trash. It would be a good idea to have something written on the envelope to indicate that badges were inside. There are 667 current members, 128 new members and 178 non-renewals. Anyone joining after May 1 will be carried over to the next academic year.
- **Facilities** Mark Gordon requested that a student-made Alternative Spring Break video be shown before the start of the General Meeting, from 10:15 to 10:30. Student participants from Alternative Spring Break will be invited to the General Meeting as guests.
- **STARS** Sara Radoff would like OLLI to hire more student staff, about 20 hours per week. An example is the tech staff requested by Dennis Morris.
- **Interest Groups** Constantine Lackides did not have an update.
- **Events** Pat Emard and Jan McCormack still need a deposit check for the Seascapes Summer Member Appreciation event. Jannet Ceja is reaching out to speed things up. Any checks for tickets should be made out to UC Regents. Cash will not be accepted.
- **Publicity** Constantine Lackides did not have an update.

Next Meeting

May 14, 2018 10:00 am at Walnut Commons Santa Cruz