

## **OLLI Board Meeting Live and on Zoom – September 8, 2023– “Stay Curious”**

- A. Participants:** Barry Bowman, Karen Gamell, Doug Garcia, Mark Gordon, Gail Greenwood, Ginna Holcombe, Cindy Margolin, Leta Miller, Bill Patterson, Ron Sekkel, Linda Sorensen, & Lois Widom,
- B. Participants By Zoom:** Kate Erstein, Dennis Morris, Barbara Oden-Petree, & Bonita Sebastian
- C. Guests:** Tom Manheim (successor to Bill Patterson, Scholarships chair)
- D. Absent:** Sandy Cohen, Roger Knacke, Jan Mintz, & Anandi Paganini

**Meeting called to order at:** 10:01 AM

### **10:01 All Photo and ChitChat:**

- Several Photos were taken by Barry.

### **10:20 Ginna Holcombe Agenda, Minutes, Follow-up:**

- Minutes of August meeting (M/S/P)
- Name Badges – need 4 volunteers to work an afternoon in October
- Linda Sorensen - use Social Media for brand recognition in the community
- Chamber of Commerce Expo (14Sep) Linda and Doug will share the UCSC table and put out our flyers and brochures.
- Doug and Linda to populate Facebook

### **10:35 Linda Sorensen Survey Results:**

- 191 responded to the survey; Linda presented highlights (attached).
- Linda suggested an annual survey.
- 61% of the respondents think that we are exceeding their expectations

### **10:50 Barry Bowman Newsletter:**

- For the October Newsletter, input deadline is the 25<sup>th</sup> of September 2023.
- Regarding the new platforms being developed at the University, Dennis is on it. We will be able to still use the current platform for 2 more years.
- Doug indicated that OLLIs are all jumping back onto Facebook.
- Barry and Linda to work on unifying our message across print and digital media.
- Hard copies of newsletters available at Open House
- Nancy Abrams, song writer and satirist, may not be appropriate speaker but OLLI Showcase or talent show proposed.

### **11:00 Ginna Holcombe OPEN HOUSE PLANS:**

#### **Mark Gordon Facilities:**

- Tables for IGLs along back perimeter; audience chairs in the middle
- Barbara reserved Iveta in place of UCSC (unavailable), Barbara arranged signage and shuttle service
- Greeters are Board Members , not interns,
- Board members to approach any red name tag with warm welcome
- Needs lots of help at the end of the meeting so that we can return the room to what it was like when we arrived.

### **11:10 Ginna Holcombe Name Tags/Registration (Interns):**

- Name tags: 2 tables together at entry; one intern + Gail
- Membership/Course registration further back; one intern + Cindy; Ginna to print both forms and membership roster for questions; credit cards may be handwritten (take care to prevent public scrutiny)
- Doug to print Course flyers
- Linda to print name tags (magnets) for board members
- Ginna to provide clipboard to register nonmember guests (name, email)

**11:20 Kate Erstein & Linda Sorensen Non (Pre) Members:**

- Nonmembers to be addressed when members break for IG sign-up

**11:30 Ginna Holcombe Interest Groups:**

- Only open groups to be represented; Ginna to make sign inviting new groups
- Tables signs and sign-up sheets set out only late - during Ginna's presentation
- Ginna almost done with IG brochures

**11:40 Doug Garcia Promo:**

- Brochures and Course flyers will be available
- Flyers (50) are being posted around town
- Advertisements in Sentinel, Good Times, Growing Up in SC, Lookout, etc

**11:45 All Action Items:**

- Ginna to create PowerPoint Presentation and loop of OLLI photos. Doug's wife may take candid photos.
- Lois suggests that we pursue looking at the Elks club house as a location for all class meetings

**Reminder: Appreciation Luncheon:** Bargetto's, October 12, 2023

**Meeting Adjourned:** 12:02

**Next Board Meeting:** October 6, 2023 10:00 AM at Walnut Commons

**Next General Meeting:** October 15, 2023 at Multipurpose Room at 10:00 AM

**Respectfully Submitted:** Ronald P. Sekkel, Secretary